

=====  
 SFL0912 Demographics  
 =====

From September 18 - 24, 2012 Quinnipiac University surveyed 1,196 likely voters in Florida with a margin of error of +/- 2.8 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

PARTY IDENTIFICATION	LIKELY VOTERS.....	
	Weighted Percent	UnWeighted Frequency
Republican	27%	344
Democrat	36	417
Independent	33	387
Other/DK/NA	4	48

PHONE DISTRIBUTION		
Cell only	19%	158
Land Line only	10	86
Both, cmp from cell sample	9	104
Both, cmp from land sample	62	848

RACE		
White	70%	948
Black	13	107
Hispanic	13	97
Other/DK/NA	4	44

	LIKELY VOTERS.....									
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Unweighted Frequency	1196	344	417	387	544	652	948	107	97	
MoE (+/-%)	2.83	5.28	4.80	4.98	4.20	3.84	3.18	9.47	9.95	

	WHITE.....								
	COLLEGE DEG						BornAgnEv		
	Yes	No	Prot	Cath	Men	Wom	Yes	No	
Unweighted Frequency	476	471	401	234	430	518	225	455	
MoE (+/-%)	4.49	4.52	4.89	6.41	4.73	4.31	6.53	4.59	

	COLLEGE DEG		ANNUAL HOUSEHOLD INCOME...				AGE IN YRS.....		
	Yes	No	<30K	30-50	50-100	>100K	18-34	35-54	55+
Unweighted Frequency	590	604	231	249	349	229	89	290	777
MoE (+/-%)	4.03	3.99	6.45	6.21	5.25	6.48	10.39	5.75	3.52